Illinois Issues AD PLACEMENT CONTRACT

Advertiser: ________________________________________

Ad: ________________________________________

Issue(s):
___ Jan 08  ___ Feb 08  ___ Mar 08  ___ Apr 08  ___ May 08
___ Jun 08  ___ Jul/Aug 08 ___ Sept 08 ___ Oct 08  ___ Nov 08

Size:
___ 1/6 page  ___ 1/3 page
   (2.33 x 4.75")  (4.83 x 4.75")
___ 1/2 page  ___ full-page
   (7.33 x 4.75")  (7.33 x 9.5")

Color:
___ black and white
___ four-color
___ one color (advertiser’s choice)
___ spot color (Illinois Issues green Pantone #561)

Number of insertions:
___ one-time placement
___ multiple placements; pick up in subsequent issues
___ multiple placements; copy will change

Special placement:
___ back cover
___ inside front cover
___ inside back cover

Format of ad:
___ Camera-ready copy to be mailed to Illinois Issues office
___ Electronic format (.tif) to be e-mailed to lande3@uis.edu
___ Design by Illinois Issues

Billing Information:

Company or Association: ________________________________________

Contact: ________________________________________

Address: ________________________________________

City: ________________________________________ State: ________ Zip: __________

Phone: ________________________________________ Fax: ________________________________________

E-mail: ________________________________________

Placed by: ________________________________________ Date: ______________________

(Advertiser’s signature)

Please mail to Illinois Issues, One University Plaza, HRB-10, Springfield, IL 62703 or fax to 217/206-7257.
Contact Linda Anderson at (217) 206-6094; email lande3@uis.edu
http://illinoisissues.uis.edu/advertising/adplacement.html

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